MIKE EDWARDS

AI PRODUCT LEAD & SYSTEMS ARCHITECT

Building AI-powered products that eliminate friction, scale impact, & drive user activation.

DESIGN PHILOSOPHY

I build AI-powered systems that dissolve complexity into effortless user outcomes. My approach balances elegant, accessible UI with a robust backend to create insightful machines that users love & businesses can scale.

PORTFOLIO
Solo Founder & Architect

CookFlow AI: AI-Powered Kitchen Workflow Optimizer

An app that uses AI to merge multiple recipes into a single, optimized set of directions to reduce cognitive load effort & time of cooking & grocery shopping. Integrated cooking tips, auto-populated timers, word colorization, ingredient quantities & vocal commands for hands-free operation. Combines ingredient quantities & suggests optimal capacity combinations available in most grocery stores. All run on a local LLM for all those times you've lost service in the grocery store.

Progression: Instant Guitar Expression Assistant

An instant-expression app for guitar that adapts to tuning, key, capo, & scale to display every possible chord progression & voicing mathematically possible across the fretboard. Integrated tuner & metronome with strobe & vibrate modes to silently keep time while recording. UX optimized for dark conditions & one-handed use with heavy-notched dial haptics for satisfying, tactile operation that musicians love.

TOOLS & COMPETENCIES

- AI-Driven Prototyping
- LLM Application Design
- Prompt Engineering
- LLM Orchestration
- AI Product Lifecycle
- Multiple AI Coordination
- Lovable AI app generation

AI & Product Engineering

AI-Driven UX & Prototyping

- AI-Powered Design Tools
- AI-Driven Rapid Prototyping
- Wireframing
- Intuitive UX design
- Performance-Optimized UI
- Haptics & Voice UI
- Inkscape Graphic Design

- Product Creation
- Go-to-Market Strategy
- Product Strategy
- Robust Backend
- Data integrated UX
- User Activation Strategy
- Product Scaling
- Stakeholder Alignment

Product Leadership & Go-to-Market

Scaling, Systems & Execution

- Strategic Partnerships
- Scale with Synergy
- Vendor Negotiations
- Data Analysis
- Streamline Operations
- Remote Team Leadership
- Product Operations
- Systems Optimization

FOUNDATION

Certified Google AI Professional
B.S. in Policy & Management at UNC Chapel Hill '13

AI Stack Expertise: Deep, hands-on experience with Lovable, Gemini, Claude, ChatGPT, & Venice AI — building systems that leverage synergies for maximum product impact

Mike@NOUVE.shop   linkedin.com/in/DynaMikeEdwards   704.307.9150